



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 330763

Schedule Dates 09/25/12-09/28/12
Advertiser Democratic Congressional Campaign Committee (3571)
Agency Great American Media (3571)
Product Political - Issue (1068)
Brand ISS/DCCC (76030)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 11/14/1473
Account Types National/Political
Billing Type Standard
Comments DCCC 9/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/10/12
Last Modified 09/24/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06301044
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$476.25
Net Total \$2,698.75
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate
Sep. 2012 3 \$3,175.00
Grand Total: 3 \$3,175.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------------------|---------|
| 1.0 | Normal Line / Spot | 09/25/12-09/28/12 | 3 | :30 | 10A- Ellen | 1 | | X | X | X | X | | | 1 | \$475.00 | \$475.00 | Pittsburgh (WPXI) | ELLEN/1 | 9/10/12 |
| 2.0 | Normal Line / Spot | 09/25/12-09/28/12 | 5 | :30 | 10-59P- CHANNEL 11 NEWS AT 11P | 2 | | X | X | X | X | | | 1 | \$1,350.00 | \$1,350.00 | Pittsburgh (WPXI) | LATE NEWS/2 | 9/10/12 |
| 2.0.1 | Closed Preempt | 09/26/12 | | | | | | | | | | | | | | | Pittsburgh (WPXI) | Advertiser Instructions/Spot | |
| 3.0 | M/G For 2.0.1 / Spot | 09/26/12-09/26/12 | 5 | :30 | 10-59P- CHANNEL 11 NEWS AT 11P | | | | 1 | | | | | 1 | \$1,350.00 | \$1,350.00 | Pittsburgh (WPXI) | LATE NEWS/2 | 9/24/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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